

Success stories: Birkin Group

The business

-  Birkin Group
-  Based in London (UK)
-  Birkin cleaning is a market-leading and technology-led contract-cleaning business that provides cleaning, window cleaning, pest control and janitorial services to clients across the UK
-  It has more than 250 clients across a variety of sectors and is continually innovating its offering

The funding

£3m flexible invoice discounting facility £3.5 growth loan

Use of funds:

- Accelerate growth
- Create new jobs
- Invest in new technology

1972

Birkin Group is established

2014

Paul Ashton is appointed CEO

2021

Birkin becomes the first company in the UK to launch the EcoBot, a fully autonomous cobotic range

2022

Investment from Growth Lending to bolster growth

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"Working with Growth Lending made sense, as the lender worked to understand our proposition and drive to achieve growth.

Our business has continued to innovate and this funding enables us to push this growth further, bring new team members on board and invest in more technology to support the facilities management market that we operate in."

Paul Ashton, Chief Executive



"Birkin Cleaning Services is an excellent example of a strong business making use of our flexible facilities to accelerate its growth.

This deal is also a great example of our collaborative approach to funding, as we have been able to offer a tailored package that can grow and evolve as Birkin does."

Tom Stewart, Director of Debt Finance