

Success stories: REalyse

The business

-  REalyse
-  London (UK)
-  REalyse is the UK's most powerful residential data and analytics platform
-  The platform combines all residential data sets, such as land information, market data and achieved rents, enabling real estate agents and developers to make more informed, data-driven decisions.

The funding

Seven-figure growth loan

Use of funds:

- Bolster growth through the expansion of its sales division

2016

REalyse established

2017

Seed funding round secured

2019

Venture capital firms
Anthemis Group and XTX
Ventures back REalyse with
a £3m Series A investment

2022

Seven-figure growth loan from
Growth Lending is secured

REalyse

"Our powerful systems are revolutionising the residential real estate market, using cutting-edge data to provide much-needed clarity for sector professionals informing "where, when and what to build" considerations. We are thrilled to have secured this latest investment, which will be used to expand our team and, through that, our reach, enabling us to support more and more residential real estate professionals stay ahead in an increasingly-competitive market."

Gavriel Merkado, Founder and CEO



"It has been a pleasure to work with Gavriel and the team at REalyse on this recent financing round, which will support the organisation's ambitious growth plans in the coming years. Our funding will be used to invest in the creation of new jobs in sales and marketing, as well as to support the ongoing development of REalyse's platform."

Adam Brinn, Regional Head