





Success stories: Cognassist

The business

-  Cognassist
-  Newcastle (UK)
-  Multi-award-winning neurodiversity platform, supporting a quarter of a million people to better understand their cognition
-  The firm has revolutionised cognitive assessments with an online platform development by neuropsychologists, which makes taking the assessment, receiving the results and implementing coping techniques a faster and smoother process

The funding

£1m growth loan

Use of funds:

- Sustain growth by expanding expert team
- Refine and develop product
- Market diversification

2019

Frustrated at his own experience of accessing a cognitive assessment, **Chris Quickfall (Founder and CEO)** realised that everyone deserved the right to understand their own cognition and gain knowledge on neurodiversity and coping strategies: **Cognassist was born**

2020

Recognised at the **Digital Impact Awards and Global EdTech Start-up Awards**

2021

£1m growth capital from Growth Lending

Recognition at **GP Bullhound's Northern Tech Awards, Tech for Diversity Impact Awards and the Learning Technologies Organisation of the Year**

2023

£4m private equity from Gresham House Ventures
Awarded BCorp status

cognassist

"Growth Lending's investment came at a key stage of growth; we were preparing to scale the business, which included expanding into new sectors and further refining our proposition. The capital enabled us to expand our expert team, ultimately supporting these objectives and our ambition to secure additional investment."

Matt McMillan, Chief Finance Officer



"This is a company that is genuinely making a difference, by enabling people to access learning opportunities that can change their lives. Cognassist is a strong business with good people behind it, so we're delighted to have supported the firm's growth journey."

Ryan Sorby, Regional Head